go>tech WORLD

12-13 NOVEMBER, 2024
Romexpo, Bucharest

an event by
universum
Event Architects

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CONFIRMED SPEAKERS **MAIN STAGE**

12-13 NOV

KEVIN GASKELL

EX CEO of PORSCHE, LAMBORGHINI & BMW

"The Business Fixer"

An inspirational leader with a strong ability to drive change, his story at the event will focus on building a successful company, ultimately becoming a generator of millions of dollars. During his career, he led BMW to a profitability increase of 500%, brought Porsche UK back from the brink of bankruptcy, and his book, *Catching Giants*, has received numerous accolades, including being named Business Book of the Year 2023.

Session

Build a World Class Company

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CONFIRMED SPEAKERS **MAIN STAGE**

12-13 NOV

RUSS HARDING

Chief Gaming Officer

Saltwater Games
MAZE THEORY   QUANTUM INTERACTIVE   NEXUS LABS

Russ will talk about his experience in game development with Peaky Blinders, Lord of the Rings, and his collaboration with J.K. Rowling for Harry Potter. Russ has also been a member of the BAFTA Awards.

Session

Pioneering the Future: From PlayStation's EyeToy to Peaky Blinders VR - The Evolution of VR, AR, and MR

ALASTAIR COTTERILL

Director of Immersive, VFX & Design

He will discuss his collaborations on Hollywood productions and how stories can be brought to life through VR and AI. He will emphasize the importance of continuous development in the entertainment industry and the significance of intellectual property rights.

Session

The Future of Visual Storytelling

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CONFIRMED SPEAKERS **MAIN STAGE**

12-13 NOV

IRAKLI KHODELI

Head of Ethics of AI Unit, Social and Human Sciences Sector

unesco

He will discuss the concept of AI Governance and present the latest regulations from both a national and global perspective

Session

Ethical AI

OLGA IVINA

Global Head of Data Science Engineering

Microsoft

On the Main Stage, she will talk about how complex the process of adopting Artificial Intelligence within a company truly is. She will present the concept of 'Change Management' for the proper implementation of AI and emphasize the importance of employee training to create a balance between the human and technological aspects.

Session

Putting AI to production: lessons of 10+ years in 30 minutes

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CONFIRMED SPEAKERS **MAIN STAGE**

12-13 NOV

SOLAIMAN SHOKUR

Senior Researcher

EPFL
ÉCOLE POLYTECHNIQUE
FÉDÉRALE DE LAUSANNE

The scientist will share his experience in researching, developing, and creating bionic prosthetics, highlighting their importance and revealing how a metal limb can restore the sense of touch to patients.

Session

Bionic Hands that Restore Sense of Touch in Amputees

LISA DENZER

AI Lab Lead & Innovation Officer

·e·esa

Lisa Denzer is an influential figure at the European Space Agency (ESA), known for her work in advancing space exploration and technology. She will talk about how artificial intelligence is impacting the operation of spacecraft, the experience of astronauts, and exploration vehicles like rovers..

Session

AI in Space Exploration: Enhancing Human and Robotic Missions

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CONFIRMED SPEAKERS **MAIN STAGE**

12-13 NOV

OLIVER MÄCKEL

Vice President

SIEMENS

He will address the topic of 'Digital Transformation,' highlighting why it is important for today's leaders to consider the needs of future generations in line with the rapidly advancing technology. He will also present adaptation strategies that companies can implement in their own business plans.

Session

Future Project Management - preparing project management for GenZ

DAVE SEGAL

Co-founder & Chief Innovation Officer

NAQI LOGIX

He will discuss the "human-brain interface" technology that powers the gadget and will give a demonstration for the audience. With the help of smart headphones similar to those used with phones, a person can have full control over any device without needing to press a button or give a voice command.

Session

Can Smart Earbuds Serve as a Safe & Non-Invasive Alternative to Brain Implants for Device Control?

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CONFIRMED SPEAKERS **DIGITAL MARKETING & E-COMMERCE STAGE**   **12 NOV**
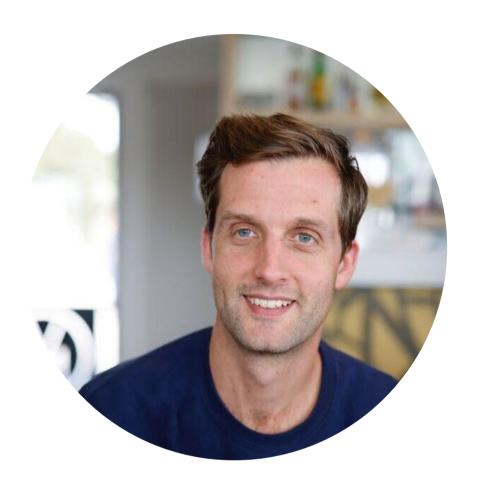
SANAE BOUKHANA

Global Digital Marketing Manager

She will talk about The Power of Short-Form and User-Generated Video Content, specifically about how platforms like TikTok and Instagram influence consumer decisions through video reviews posted by customers themselves, representing an opportunity for companies and their branding strategy.

Session

The Evolution of Content: Short-Form and User-Generated Videos

THIBAULT IMBERT

Chief Product Officer

In the past, he was VP of Marketing at GitHub and Adobe. He has extensive experience and will discuss AI-generated advertising

Session

Your Creative Companion for Brand and Marketing

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CONFIRMED SPEAKERS **DIGITAL MARKETING & E-COMMERCE STAGE**

12 NOV

SHANNON WALKER

Founder

SOCIAL DISRUPTION

She's a PRWeek 30 under 30 honoree, PRWeek Judge 2023, and an award-winning change maker. She's worked on digital PR campaigns for brands like Jimmy Choo, Cartier, Dove, Google, and Victoria's Secret. She'll discuss Influencer Marketing, why getting the right message across is key, and how to collaborate with influencers without risking your brand's image.

Session

Digital Disruptors Are Taking Over: Influencer and Community Advocacy to Drive Growth

DAVID KEENE

Chief Marketing Officer

wipro

He is a dynamic, growth-oriented global B2B CMO and sales leader, consistently ranked among the Top 100 Global B2B CMOs. With over 20 years of extensive experience in technology and consulting services, he has a proven track record of driving transformative go-to-market strategies, marketing effectiveness, and revenue operations across major technology organizations.

Session

Search engine changes shift SEO strategies

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CONFIRMED SPEAKERS **SUSTAINABILITY STAGE**

13 NOV

RAINER KARCHER

Founder and CEO

Heartprint

Drawing on the knowledge and experience gained over the years at companies such as Siemens and Allianz, he will provide an overview of the importance of ESGs and detail how technology impacts a company's level of sustainability.

Session

Digitalization, AI and sustainability - is technology the accelerator of the crisis or the solution?

SHANE FAULKNER

Sustainability Manager

KPMG

He has over 13 years of experience in the field of sustainability. He will discuss Sustainable Supply Chain Management, specifically ethical sourcing, reducing environmental impact in logistics, supply chain transparency, and fair labor practices

Session

Sustainable supply chains

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CONFIRMED SPEAKERS **BUILD.AI STAGE**

12 NOV

ANDREY CHEPTSOV

Founder & CEO

dstack

Andrey Cheptsov is the Founder & CEO of dStack, a company focused on creating open-source artificial intelligence. In the past, he spent 10 years at JetBrains, one of the most popular companies among developers. He will talk about open-source LLMs and AI container orchestration

Session

The power of open-source AI: why it matters now more than ever and how to harness It

ANDREAS KOLLEGGER

Lead for GenAI Innovation

neo4j

He will talk about how GenAI applications can be built, what underpins them, the role of RAG (Retrieval-Augmented Generation), and also about testing these programs.

Session

To be confirmed

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CONFIRMED SPEAKERS **BUILD.AI STAGE**

12 NOV

DANNY HIGLER

Senior Digital Transformation Coach

wemanity

He will explore the aspects that led to the decline of Agile, offering crucial lessons to prevent AI from facing the same fate.

Session

The Rise and Fall of AI Kingdoms: Lessons from the Agile Empire

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go>tech WORLD | CONFIRMED SPEAKERS **SMART CITY & MOBILITY STAGE** | **13 NOV**

TIJN KUYPER

Account Manager Digital Innovation

The Hague

He will talk about the Living Lab Scheveningen project, a neighborhood built with the purpose of testing innovations in Smart City using digital twins technology.

Session

Living Lab Scheveningen: The Urban Innovation Testbed

JOSE ANTONIO ONDIVIELA

Strategy Senior Advisor Ia European SmartCities

UFV

Drawing on over 25 years of experience, including his time as Smart Cities Solutions Director at Microsoft, his session will cover all the key aspects that are essential for transforming and sustaining a smart city.

Session

The AI-driven City of Future

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CONFIRMED SPEAKERS SMART CITY & MOBILITY STAGE

13 NOV

PHILIPP HENZGEN

Team Mobility Lead

Smart City | DB

He has over 10 years of experience with companies such as Mercedes-Benz, and his speech on the Smart City Stage will focus on ways to develop and optimize transportation within a smart city.

Session

Impact of mobility hubs and EV charging infrastructure on train stations in context of smart cities

HANS TEUBEN

Global Lead Smart Territories

Capgemini

He will talk about the Smart City projects being carried out within the company, which have been applied so far in the Netherlands and Dubai. Hans will also discuss the digital twins technology that underpins these applications and its implementation at the European level through Capgemini's collaboration with the European Union

Session

Working on societal challenges with digital twinning and federated data ecosystems

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CONFIRMED SPEAKERS **CYBERSECURITY STAGE**

12 NOV

THOM SCHILTMANS

Head of GRC & Security Manager Risk, Resilience & Identity Governance

(s)ignify

His session will focus on the new regulations affecting the field of cybersecurity, how these influence the implementation of AI in control systems, and he will share the challenges encountered throughout his experience at companies like Philips, Tesorion, and Deloitte

Session
How can you integrate SMART New Laws, Regulations AND Technologies

EMMANUEL KESSLER

Head of Prevention & Outreach - EC3, Cybercrime Centre

EUROPOL
EUROPEAN LAW ENFORCEMENT AGENCY

He began his career in cybercrime in 2011, overseeing cyber cooperation in the Department of International Cooperation (DCIS) at the French Ministry of the Interior.

Session
How Investigations foster successes of cybersecurity ? The latest lessons learnt from Europol...

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CONFIRMED SPEAKERS **CYBERSECURITY STAGE**

12 NOV

IVANA BUTORAC

Cybersecurity Compliance Manager

sopra steria

The experience gained at CISCO and the European Parliament
will assist her in her presentation on the impact of Artificial
Intelligence in cybersecurity, emphasizing strategies for
companies to protect their stored data

Session

To be confirmed

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CONFIRMED SPEAKERS **AI STAGE**

13 NOV

(DR.) SEBASTIAN WIECZOREK

Global Lead AI Ethic and Software Engineering

SAP

In previous roles at SAP, he led the web engineering research team, shaped the company's innovation strategy, coordinated a startup engagement program, and launched the AI ethics initiative. The product portfolio he has created and managed includes SAP AI Core, SAP AI Launchpad, SAP Data Intelligence, SAP (Leonardo) Machine Learning Foundation, and SAP Web Analytics.

Session

The GenAI Evolution

MARLOES POMP

Vice President European AI Forum

EAIF

Currently, she is responsible for international partnerships within the Netherlands AI Coalition, a member of the steering committee of the European AI Forum, and a Web3 advisor at the Dutch Blockchain Coalition. She has also established a Blockchain and AI Innovation program for the Dutch government.

Session

Human AI Synergy

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CONFIRMED SPEAKERS **AI STAGE**

13 NOV

ANDREAS HORN

Head of AIOps

IBM

He will talk about the impact of artificial intelligence from multiple perspectives, including ethical aspects, socioeconomic factors, and the skills needed for employees to adapt to new changes. He will also emphasize the importance of international collaboration in establishing clear standards for artificial intelligence

Session

To be confirmed

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CONFIRMED SPEAKERS **SOFTWARE ARCHITECTURE STAGE**

12 NOV

ANDRE LOPES

Senior Software Engineer

TESLA

He will address the topic of Serverless Architecture, explaining why it remains relevant for most companies and will present the concept of Terraform, drawing on his experience at ExxonMobil, dunnhumby, and Checkout.com.

Session

Unlocking Serverless Architecture with Terraform

FRANCESCO SCIUTI

CEO/ Google Developer Expert

.devmy

This topic revolves around browser architecture. More information about his topic will be available soon.

Session

We are all smart with browsers made by others.

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ARTEM MANCHENKOV

Software Engineer II

He is a professional software engineer with 10 years of experience in designing and developing complex distributed systems, including high-loaded microservices. He consistently stays up to date with current and emerging technologies and approaches.

Session

Spec-Driven Development: Why It Works and Why It Doesn't?

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13 NOV

KIERAN CORNWALL

Principal Technical Delivery Lead

As an experienced Technical Director, he combines expertise in media, broadcasting, and finance to help companies achieve their goals through digital transformations. He focuses on product development in DevOps environments, emphasizing customer engagement and customized solutions.

Session
The Art of Measuring the Immeasurable: Unpacking observability

JIMMY DAHLQVIS

Head of AWS

His session will focus on increasing productivity levels and automating applications by eliminating repetitive tasks and human errors, leveraging experience gained at companies like Assa Abloy, IKEA, and Sony

Session

Automating DevOps with NoOps

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13 NOV

MICHAEL COTÉ

Senior Member of Technical Staff

vmware®
by **Broadcom**

He's going to talk about a common challenge in the IT industry: software applications are getting more outdated, and many companies are stuck because they've invested so much in their existing systems, falling into the 'legacy trap.'

Session

Escaping the Legacy Trap

MATTEO EMILI

Director - Software Engineering

avanade

With over 15 years of experience, he will elaborate on strategies to reinforce security systems within DevSecOps frameworks.

Session

DevSecOps...do you really need DevSecOps?!

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For additional information or personalized event participation offers, please contact us.

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