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Discover Vienna & win a fast-track ticket to the EIT Manufacturing deal flow for funding of up to 300,000 €

Following the success of the first edition of the Discover Vienna: Manufacturing Edition programme in November 2021, EIT Manufacturing CLC East is again teaming up with the Vienna Business Agency to organize the Discover Vienna: Manufacturing Edition for the second time, this time during the ViennaUP'22 festival – the largest decentralized start-up festival in Central Europe. Up to 15 start-ups can get one of the hot tickets, receive business coaching from the EIT Manufacturing experts and win a fast-track ticket to its deal flow for funding of up to 300,000 EUR.

Vienna is well-known as the most liveable city in the world, because of its human-centred approach in designing all major areas in the city, be it economy, education, transportation, digitalisation and many more. The Austrian capital has a long-lasting history in manufacturing innovation. With over 8,500 companies creating over 12,3 billion EUR revenue, the manufacturing sector enables future-oriented jobs and drives growth and innovation in the city. Vienna has also established itself as a central European start-up-hotspot with high attractiveness to innovative founders from Austria and abroad.

With their initiative "Discover Vienna: Manufacturing Edition", EIT Manufacturing CLC East and the Vienna Business Agency give up to 15 start-ups and scale-ups from Central and Eastern European countries – including Austria – the chance to participate in a five-day intensive programme in the Austrian capital. The young founders will be invited to Vienna from 30th May to 3rd June to explore the domestic industry scene and the local start-up ecosystem. During the stay, the programme will contain networking opportunities with start-ups and potential investors during the ViennaUP'22 festival, company visits to key industry partners, meetings with corporates and info sessions about funding opportunities and latest technology. On top of this, the participants will receive business development training and investment readiness mentoring. The participation in Discover Vienna: Manufacturing Edition can be an entry point to the EIT Manufacturing funding opportunities and will allow the start-ups access to the CLC East partner network.

During their stay in Vienna, EIT Manufacturing CLC East provides the start-up representatives with free office space; the costs for traveling to and from Vienna as well as for accommodation (except for applicants based in Vienna) will be covered by the organizers. Chosen candidates get the chance to gain visibility and international publicity by pitching live at the **BoostUp! East** Finals event at the **Manufacturing Day** powered by EIT Manufacturing on 1st June. The winners of the BoostUp! East Finals will get a fast-track ticket to the EIT Manufacturing deal flow for funding of up to 300,000 EUR.

Who can participate in Discover Vienna: Manufacturing Edition?

Start-ups and scale-ups that have solutions in the area of manufacturing and are incorporated in one of the following countries are eligible to participate: Austria, Bulgaria, Croatia, Cyprus, Czech Republic, Greece, Hungary, North Macedonia, Romania, Serbia, Slovakia, and Slovenia. The companies should not be older than eight years and must have at least two team members. Applicants must be beyond the prototype stage and have already successfully launched in their domestic market.

All information about the Discover Vienna: Manufacturing Edition programme can be found on the website of EIT Manufacturing. Application deadline is 3rd May 2022.

Apply now: https://www.eitmanufacturing.eu/news-media/calls/discover-vienna-manufacturing-edition-2022/







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About EIT Manufacturing

The <u>European Institute of Innovation and Technology (EIT)</u> strengthens Europe's ability to innovate by powering solutions to pressing global challenges and by nurturing entrepreneurial talent to create sustainable growth and skilled jobs in Europe. The EIT is an EU body which is an integral part of Horizon Europe, the EU Framework Programme for Research and Innovation. The Institute supports the development of dynamic pan-European partnerships – EIT Knowledge and Innovation Communities – among leading companies, research labs and universities.

EIT Manufacturing is supported by the European Institute of Innovation and Technology (EIT), a body of the European Union. It is one of eight innovation communities within EIT. EIT Manufacturing's main goal is to bring European stakeholders focused on manufacturing together in innovation ecosystems that add unique value to European products, processes and services and inspire the creation of globally competitive and sustainable manufacturing. EIT Manufacturing brings together more than 70 organizations (universities, research institutes and business).

EIT Manufacturing East GmbH is one of the five Co-Location Centers (CLC) of EIT Manufacturing, located in the Technology Center Seestadt in Vienna, Austria. CLC East serves twelve countries in Central and Eastern Europe: Austria, Bulgaria, Croatia, Cyprus, Czech Republic, Greece, Hungary, North Macedonia, Romania, Serbia, Slovakia, and Slovenia, of which eleven are EIT RIS eligible countries, being considered modest and moderate innovators according to the European Innovation Scoreboard. Therefore, the Regional Innovation Scheme (RIS) Pillar Leadership and its eight local Hubs in the CLC East Region are strongly involved in the CLC East network and its activities. CLC East works in close cooperation with its ten full members from industry, research and academia: Atos, the Czech Technical University in Prague, Industry Innovation Cluster (IIC), Joanneum Research, Jožef Stefan Institute, LMS – Laboratory for Manufacturing Systems & Automation, Magna, the Slovak University of Technology in Bratislava, the Technical University Vienna, and voestalpine High Performance Metals, and its network partners AM-Austria, EuroCC Austria, Platform Industry 4.0 Austria, Vestbee and the Vienna Business Agency. EIT Manufacturing CLC East is additionally supported by three Austrian Ministries (Federal Ministry Digital and Economic Affairs; Federal Ministry Climate Action, Environment, Energy, Mobility, Innovation and Technology; Federal Ministry Education, Science and Research) as well as the Austrian Research Promotion Agency (FFG).

EIT Manufacturing — Making Innovation Happen!



